

Delivery is crucial for the economic vitality of Market Street. Better Market Street would re-locate the existing loading bays to new sidewalk-level loading zones, at either the same location or as close as possible. The new loading zones would be between the bikeway and the pedestrian throughway.



Incentives, restrictions, and enforcement would encourage commercial loading on Market Street outside of bicycling rush hour times. We also have identified opportunities for additional commercial loading on streets adjacent to Market. Cross street and side street loading zones would be available for private vehicle, including Uber and Lyft, passenger loading.

To optimize loading and safety, the project proposes that commercial deliveries be limited on the south side of Market Street during morning rush hour and on the north side of Market Street during afternoon rush hour.



COMMERCIAL AND PARATRANSIT LOADING TODAY

during peak hours

6-9 a.m. & 3-6 p.m.

of merchants said that loading takes less than 30 minutes



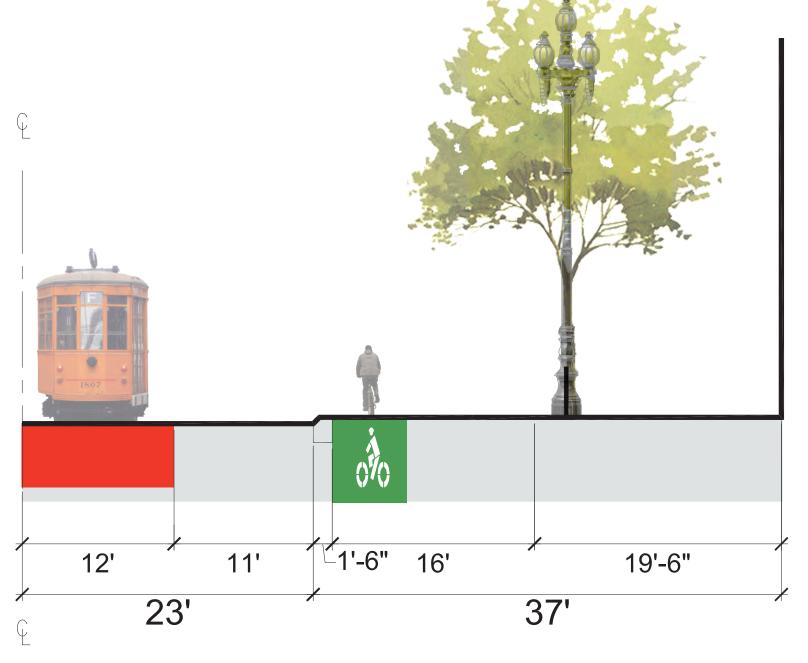
peak hours

36% of vehicles using loading zones are not commercial vehicles

PROPOSED LOADING ZONE DESIGN



SECTION - PEAK PERIOD & DIRECTION



PLAN

